

## Sales Guide

# RemotePoint® presenter

### Introducing RemotePoint® Presenter Wireless Presentation Remote

Interlink Electronics is pleased to announce its new RemotePoint® Presenter wireless presentation remote. The RemotePoint® Presenter is the most advanced presentation system, combining wireless slide control features, 32MB of presentation storage, an integrated mouse and special effects software.

The RemotePoint® Presenter provides presenters with a 100' range to roam the room and still maintain complete control of the slides. The Presenter is comfortable to hold, simple to operate and stunning to own. The Presenter can be customized with hundreds of special effects to make presentations exciting and memorable.

The plug-and-play USB receiver has 32MB of storage so your presentation is easily accessible, or safely stored as backup. Installation is a snap; just plug in the USB receiver and present.



## Features, Advantages and Benefits

### **Advanced Presentation Remote**

Interlink Electronics, proves once again to be the leader in innovative remote control design. All elements of the RemotePoint Presenter utilize state of the art technology. From the polished metal case to the programmable hot keys to the presentation storage on the receiver, no detail has been overlooked. RemotePoint Presenter is truly the most advanced presentation system.

### **Slide Control**

Interlink Electronics RemotePoint Presenter is designed to provide complete presentation control in the hand of the presenter. The forward icon advances slides and the back icon provides a reliable method to return to the previous slide.

### **Mouse Control**

RemotePoint Presenter has complete mouse control capability, which is useful in interactive presentation scenarios or when you browse directories or the Internet. The pointing stick is centrally located for convenience and the patented ClickTrigger activates your choices by serving as the left click. The right mouse click and scrolling options can easily be programmed into any of four programmable keys for ultimate mouse control.

### **Patented ClickTrigger**

Interlink Electronics pioneered the use of a ClickTrigger, which provides a convenient index finger button that will forward a slide or activate a mouse selection. The ClickTrigger is comfortable and intuitive, putting the speaker at ease while delivering a presentation.

### **Laser Pointing**

An integrated laser pointer can be used to highlight key points and direct the attention of an audience to a specific detail in a presentation.

### **Range**

With a radio frequency (RF) range of 100 feet, maintain complete control of the presentation, even from across the room. Curtains, people and walls are no obstacle for RemotePoint Presenter. With RF technology, the 900 MHz signal is omni-directional so a direct line-of-sight is not necessary.

### **Flash Storage**

Inside the RemotePoint Presenter receiver, there is space to store 32MB of presentations or other critical files you need. This means that you can carry your presentation in your pocket, which can serve as a backup to your computer or as a substitute to carrying your computer.

### **Special Effects Software**

Included with your RemotePoint Presenter is a CD filled with special effects that can be added to your remote control. An easily understandable window highlights the buttons that can be reprogrammed on your remote, and a menu of more than 95 tools displays your options. Select your tool, customize your remote and make your next presentation more memorable.

### **Profiles**

Profiles for a Keynote Address, Educational Lecture, Internet Browsing and more have been included to make RemotePoint Presenter convenient for the way you work. To make tool selection simple, Interlink has chosen the most popular tools for the way you intend to use the remote. Select a profile and you are ready to start enjoying the remote.

## **Tactile Icons**

The icons on the Presenter have raised surfaces so the options are identifiable with your fingertips. No more searching for the right button in a darkened room. No more fumbling with the wrong slides. Your focus can be on your presentation, not your remote.

## **Individual Presenter Codes**

Every RemotePoint Presenter has a unique code that it shares with its' receiver. This ensures that no other remote control will interfere with your presentation.

## **Patented Laser Programming Technology**

The code for each individual remote is hidden in the laser pointer. If it is necessary to reprogram the receiver or share a receiver with another user, simply shine the laser into the programming window of the receiver and the receiver adopts the new remote code.

## **Design Appeal**

For anyone that spends time in front of an audience, appearance matters. The exquisite and unique design of the RemotePoint Presenter demonstrates superior attention to detail and will leave a lasting impression.

## **Comfort Grip Surfaces**

Both top and bottom of the Presenter case are created for ultimate comfort. The top has a non-slip textured surface and the suede-feel bottom stays motionless in your palm.

## **Low Cost of Ownership**

Presenter is durable and built to last. The buttons are solid metal and resistant to the fading, wearing, and flaking of plastic. The metal case will not crack when dropped and will still shine after years of use.

## **Simple to Use**

RemotePoint Presenter begins working from the moment you plug in the receiver for the first time. Simply pick up the remote and start presenting, the preprogrammed raised icons will guide you through your presentation.

## **Plug and Play Simplicity**

Presenter has no complex installation and no compatibility hassles. Carry it to every presentation. It works with most any computer. All you need is a USB port. Plug in the receiver and start presenting.

## **Positioning**

**Mobile Professionals** - RemotePoint Presenter is designed for mobile professionals who are taking the next step in building interactive presentations. They are comfortable adding something extra as they present, such as special effects or a trip to the Internet. They recognize that business presentations are dynamic and a presenting tool that provides flexibility is critical to their success. RemotePoint Presenter is an advanced solution that provides all the necessary tools, in a compact and easy-to-use package.

**Executive Presenters** - RemotePoint Presenter is designed for executive presenters who demand a professional appearance and the most advanced technology in their hands. RemotePoint Presenter has the best feature set on the market and a stunning appearance that the high profile executive would prefer to own.

**Educators and Trainers**- For the professional educator or trainer that uses computer slide presentations in the classroom, RemotePoint Presenter provides classroom mobility and lecture control. Presenter is simple to

operate, easy to handle and provides complete computer control from anywhere in the room. Special programmable tools help bring the lecture to life and pinpoint key information.

## Why Buy Interlink Electronics

**Competitive Advantages** – Interlink Electronics has introduced RemotePoint Presenter with several features that make it stand out from competitive products. Features that are patented include laser programmability, VersaPoint pointing technology and ClickTrigger. This ensures that no other remote on the market has the ability to use the laser pointing to pair a remote and receiver, employ the same ease of pointing, or use an index finger trigger. In addition, RemotePoint Presenter is the first remote to ship with storage capability built into the receiver enabling presentation storage.

**Market Leader** – Interlink Electronics is a world-renowned leader in providing award winning remote controls with over seventeen years of proven experience. Interlink Electronics is offering a wide selection of RF Remote Control solutions for use with mobile computers. Interlink Electronics consistently offers unique and innovative form factors and is the logical choice for wireless presentation control. Interlink Electronics's world-class distribution, service, and support will further solidify Interlink Electronics position in the presentation control market.

**Wide Product Assortment** - Interlink Electronics offers one of the widest selections of wireless products for presentations, mobile professionals and meeting rooms including the RemotePoint Navigator, RemotePoint RF, RemotePoint, VersaPoint Communicator, VersaPoint Communicator Remote, VersaPoint Keyboard, RF Combo Pack, and FreeBeam Wireless Whiteboard System.

**Reliability, Warranty and Support** – Interlink Electronics has a history of providing products that are durable, robust, and consistently reliable. Interlink Electronics products come with a limited one-year warranty to ensure customer satisfaction. Interlink Electronics highly trained personnel are available to help with any customer service issues online or toll free.

## Product Descriptions – 25/50/100 Words

**25 Words** - RemotePoint Presenter combines 100' wireless slide control, 32MB presentation storage, integrated mouse and special effects software. Customize the ergonomic reprogrammable buttons, for ultimate presentation control.

**50 Words** - RemotePoint Presenter is an advanced presentation system, combining wireless slide control, 32MB of presentation storage, integrated mouse and special effects software. Details on RemotePoint Presenter make it comfortable and simple to operate at up to 100' away. Customize the reprogrammable buttons with hundreds of options. USB installation is a snap.

**100 Words** - RemotePoint Presenter by Interlink Electronics is the most advanced presentation system available, combining wireless slide control features, 32MB of presentation storage, an integrated mouse and special effects software. Dazzle the audience in your next presentation as you confidently move about the room with 100 foot range while maintaining complete control of your slides. Ergonomic details on RemotePoint Presenter make it comfortable to hold and simple to operate. Customize the features of your remote with reprogrammable buttons and hundreds of effects ensure your presentations are memorable. Installation is a snap; just plug in the USB and you are ready to go.

## Technology Discussion

### 900 MHz RF

RemotePoint Presenter utilizes 900 Mega Hertz Radio Frequency technology. Radio frequency is a preferred method for wireless communication because of the omni-directional nature of the technology. Radio waves are sent in all directions from the remote, so there is not need to point the remote for successful operation. The 900 MHz band is ideal for remote control technology. It allows for significant distance, 100 feet in the case of RemotePoint Presenter while still providing 6 months of battery life. It also offers optimum performance for a device with the data demands of a remote but can be offered affordably, in comparison with other higher cost technologies.

### Bluetooth

Several years ago, the Bluetooth specification was completed and since then a number of Bluetooth devices have been offered in the technology market. These devices have received mixed reviews largely due to the incompatibilities between the devices. Bluetooth is most beneficial when used to synchronize multiple devices with similar information, for example a PDA and cell phone. For a remote control there are no clear benefits to using Bluetooth communication over 900 MHz. In fact, the technology is currently more expensive and less reliable, subject to interference from the proliferation of wireless LAN devices on the market. Until Bluetooth provides a significant benefit, it remains under research at Interlink Electronics

### IR

Infrared technology has long been the choice for televisions and projectors because of its low price and availability. Infrared is a poor choice for a presentation remote because of the distance and line of sight limitations. Just as you have to point your television remote at your television screen, the Infrared presentation remotes require that you are always within close proximity to the receiver and pointing directly at it to change a slide.

### 2.4GHz RF

Many new devices are employing the 2.4GHz band, most notably 802.11b Wireless LAN which is the method for most computers to wirelessly connect through an access point. Remote controls can also use a version of 2.4GHz to communicate. At this time, the technology does not offer the ability for the remotes to connect to pre-existing wireless LAN cards and is slightly more costly with no increased range results. For this reason, 900 MHz is the best choice for RF remote controls at this time.

### ZigBee

Zigby is an emerging wireless standard that is expected to be approved for development in 2004. As with most new technologies, the initial deployments are relatively expensive and require the user to be technically savvy. Interlink Electronics watches all wireless standards with interest and builds them into products when they can provide a meaningful advantage to the customer experience.

## Part Numbers and Pricing

**Interlink Model Number - VP4300**

**Interlink Part Number - 50-81278**

**UPC Code - 7 15262 04300 8**

**MSRP - \$199**

## Specifications

### Included:

- RemotePoint® Presenter™
- 32MB USB Drive/Receiver
- Presentation Software CD
- Carrying Case
- 2 AAA Batteries
- Quick Start Guide
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### Remote Specifications:

- Range: Up to 100' (30m)
- Radio: Unique Personalized Address
- Frequency: 900MHz
- Dimensions: 2.4" x 4.3" x 1.5" (62mm x 110mm x 37mm)
- Weight: 5 ounces (84g)
- Power: 2 AAA Batteries
- Battery Life: 6 months typical
- Laser: Class II Laser

### Receiver Specifications:

- Interface: USB
- Presentation Storage: 32MB
- Dimensions: 1" x 3.9" x .5" (27mm x 98mm x 14mm)
- Weight: 1 ounce (28g)
- Laser Programmable

### System Requirements:

- USB Capability
- Windows 98, 2000, ME, XP
- Mac OS 8 and higher (limited functions)

### Warranty and Support:

- 30 Day Money Back Guarantee
- One Year, Limited
- Toll Free Customer Support



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